



1. What is this program about?

While gatherings may look different than they used to, few things are more magical than family burger night. HEINZ knows there's magic in these special moments and like all good things, they're worth waiting for.

That's why HEINZ (known for its slow-pouring ketchup) is launching what may be the world's slowest loading website. Those who stick around for 57 minutes of staring at an all-HEINZ red loading screen will be entered for a chance to win a HEINZ Burger Kit to help unlock the magic of family burger night.

2. Why is HEINZ making people wait 57 minutes?

HEINZ is giving fans who are willing to wait for what might be the world's slowest loading website the chance to win a HEINZ Burger Kit to help unlock the magic of family burger night.

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3. What do you get if you wait 57 minutes?

By waiting 57 minutes on [Heinz.com](https://www.heinz.com), fans will be entered for a chance to receive one of 157 HEINZ Burger Kits to help unlock the magic of family burger night.

The HEINZ Burger Kit has everything you need, including a red spatula, custom apron and grill mitt, napkins, plates and, of course, HEINZ Tomato Ketchup (20 oz.), HEINZ Yellow Mustard (20 oz.) and Heinz Sweet Relish (12.7 oz.). Just add burgers!

4. How many people who wait 57 minutes will receive a HEINZ Burger Kit?

157 people who wait 57 minutes on [Heinz.com](https://www.heinz.com) beginning at 8 a.m. CST on Feb. 25 through 11:59 p.m. CST on Feb. 28 will be entered for a chance to win a HEINZ Burger Kit. Winners will be selected at random and notified via email.

For more information about alternative methods of entry, including instructions for entering by mail, see [Official Rules](#).

5. When is the last chance to enter?

There are two ways to enter. To enter online, those who wait 57 minutes at [Heinz.com](https://www.heinz.com) beginning at 8 a.m. CST on Feb. 25 through 11:59 p.m. CST on Feb. 28 will be entered for the chance to receive one of the 157 HEINZ Burger Kits. To enter via the mail, the entry must be postmarked before March 1, 2021 and received before March 8, 2021. For more information, see [Official Rules](#).

6. How will I know if I have won a HEINZ Burger Kit?

Winners will be notified by email if they are one of the 157 people who is randomly selected to win a HEINZ Burger Kit.

7. When will I receive my HEINZ Burger Kit if I won?

Winners will receive their HEINZ Burger Kit sometime within six to eight weeks from the end of the promotion—just in time for the beginning of grilling season!